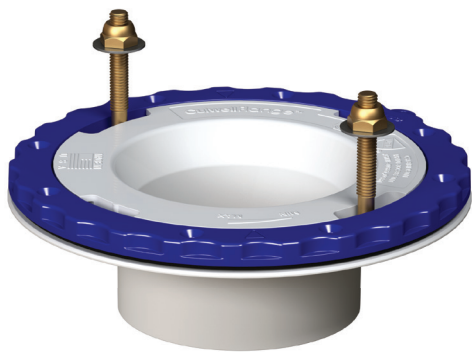


2017 MANUFACTURER'S SPOTLIGHT

Culwell® Flange: A New Standard in Toilet Flanges

Culwell Flange is the solution to a fatal design flaw that no other toilet flange has ever resolved.

Every toilet flange is designed to anchor the toilet to the floor and seal to the sanitary pipe, however, toilet flanges were never designed to seal to the floor, until now. Culwell Flange prevents leaks under and around the toilet when the wax ring fails, toilet overflows or bathroom floods. This product creates an impermeable watertight seal preventing water leakage into the subfloor, thus saving property owners and managers thousands of dollars in time and repairs over the lifetime of the product. PROUDLY MADE IN USA.



Why Culwell Flange?

This revolutionary product is the only patented and third-party certified toilet flange that is engineered to provide a complete watertight (or impermeable) seal to floor. When waterproofing the bathroom floor, the Culwell Flange is designed to compress a floor-covering membrane and the floor-sealing gasket with its blue clamping ring—setting a new standard.

Culwell Flange outperforms the traditional toilet flange, even when used without a floor-covering membrane. It is the

premium solution to the everyday standard flange for residential, commercial, new installs and repairs. Its flat surface seals to the floor up to where the flange connects to the sanitary pipe, leaving no subfloor exposed under the flange. Its unique ring has superior strength, preventing the need for future repairs (withstands over 1000lbf), while keeping closet bolts upright.

Birth of an Idea

The company was co-founded by a Certified Master Plumber and a Registered Nurse. It started when designing an accessible bathroom for a lady in a wheelchair. Knocking down walls to expand the size of her 5 x 7.5 foot bathroom would have been a costly and nearly impossible task with limited resources. “My business partner, Culwell, had an idea to open up the existing space by removing the tub and creating a wet room— a toilet and barrier-free shower confined in a small wet area, just like the Europeans adopted years ago,” explains Natalie Noack, owner and CEO. “They can achieve this because their sanitary pipe outlet is through the wall, unlike the typical American style toilet where the flange attaches to the sanitary pipe through the floor opening. Because toilet flanges were never designed to seal and protect the subfloor from water, we had to invent one that does.” Natalie concludes, “Who would have thought that by helping people with disabilities our company would revolutionize the status quo flange?”

Ideal Applications

- Tile Applications: Used with or without a water barrier liner and/or when flange is recessed below the finished floor



- Pier and Multi-floor Structures: Protects the subfloor and ceiling below from costly water damage and mold
- Concrete Subfloor: Prevents eroding directly under the flange, causing flange to break; Concrete contains lime that will erode with time when exposed to harsh chemicals and moisture.
- Bariatric | Disability: Culwell Flange is built to withstand the weight requirements for ADA toilets and heavy transfers (a leading cause of broken flanges).

Tested and Certified

Culwell Flange inspired the creation of the plumbing standard, IAPMO IGC 285, published by International Association of Plumbing and Mechanical Officials (IAPMO). Various models have been tested and are certified for compliance with the Uniform Plumbing Code (UPC®), National Plumbing Code of Canada, and International Plumbing Code (IPC).

Visit www.culwellflange.com for complete product line, information and videos, or call 855.285.9355

RS# 303 at www.ReevesJournal.com/adindex